

1 **Abstract**

2 An Internet Broadcast Search Paradigm (IBSP) is disclosed, which causes a
3 search for information on the world wide web to be distributed to all website computers
4 on a network. The IBSP three basic embodiments: a direct broadcast server, a broadcast
5 server, and a firewall server embodiment. However, other combinations are also possible.
6 The IBSP direct broadcast process involves a client (and user) computer, a website
7 computer, and an IBSP server computer. Each individual user conducts any desired
8 search. In addition, website computers are present and are those computers which
9 typically host and serve a website to the public. In general, there will be a single IBSP
10 server computer although this is not meant as a limitation. In order to speed up the
11 system and to accomplish load balancing, multiple IBSP server computers may be
12 present in the system, although they are not necessarily required.

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